

Weiti Boating Club: Strategic Plan 2023 – 2028

Mission: To provide a friendly, family-based club to promote affordable boating & social activities

Vision: Promoting & enhancing the facilities & activities for members

Strategic drivers: Ageing membership; affordability; Financial stability; Risk management;



Strategic pillars

Our Assets



Environment: [1]

- Improve membership understanding of environmental compliance requirements.
- Ensure club compliance with Council biofouling requirements:
 - Complete EMP
 - Compile hardstand handbook
 - Ensure filtration system capabilities are maintained.
 - Implement future proofed “quick clean” facility for boat cleaning
- Maintain & enhance the environment
 - Create mangrove management plan in conjunction with other interested river users. Present to Council.
 - Create plan for tree planting & gardens on grounds.

Facilities: [2]

- Ensure adequate management of all facilities and assets, to include: maintenance, replacement, operating procedures, risk and insurance.
- Improve security of assets: Clubrooms, dinghy sheds, maintenance shed, yard and car park.
- Budget & plan for future assets & facilities

Our Community



Communication: [3]

- Establish mechanism to improve Communications
- Seek member input through regular opinion surveys
- Provide regular reporting to members on club performance and future plans.

Relationships: [4]

- Develop sponsor’s pack.
- Other clubs – combined Social / racing events
- AYBA & YNZ affiliation
- Investigate avenues for media utilisation/releases to local community
- Maintain good relations with the neighbours
- Look at ways to work better with the Council
- Approach other water-based clubs with a view to event participation / socialising or use of Club facilities.

Our People



Participation: [5]

- Encourage more member involvement with club activities: sailing, socials, working bees etc.
- Encourage yacht and power boat owners to participate in boating events.
- Increase social events, weekend drinks.
- Create events for retirees, youth & families. Vary the social program to include guest speakers.

Growth: [7]

- Maintain value proposition for members and prospects
- Proactively market WBC services to attract new members

Our Structure



Staff & Volunteers: [6]

- Ensure support of both employees and volunteers.
- Provide structured onboarding of new employees / volunteers including job descriptions and training
- Solicit feedback through regular surveys.
- Schedule regular training for employees - Health & Safety, other management training

Financial: [8]

- Maintain stability through prudent financial management.
- Identify income generating opportunities
- Promote increased utilisation of club services: clubhouse/bar, facilities & shed.

Structure: [9]

- Review current governance model and structure to ensure ongoing effectiveness
- Enlist progressive committee members
- Enlist non-committee volunteers for specialist roles.
- Define skills required for all roles.

Underpinning Principles

• Affordable boating	• Family based	• Volunteer driven	• Social
• Community involvement	• Environmental awareness	• Sponsor friendly	•

Notes:

[x] – indicates the priority of this focus area.